

# A CENTERS Case Study



## HARPER COLLEGE HEALTH AND RECREATION CENTER PALATINE, IL

**OPERATIONS**  
CENTERS, LLC

**ARCHITECT**  
Cannon Design

**CONTRACTOR**  
Mortenson

In July 2016, Harper College and CENTERS entered into a pre-opening agreement of the College's Health and Recreation Center. CENTERS will provide project management consulting services during the planned opening of the center, currently projected for August 20, 2018. CENTERS will prepare a business plan, consult on design decisions, hire ambitious campus recreation professionals, develop programs, cultivate partnerships and market the building.

CENTERS will leverage its relationship with its sister firm, Brailsford and Dunlavey ("B&D") who is responsible for facilitating a visioning session via using a proprietary methodology called, strategic asset value analysis ("SAV") with key Harper College executive and administrative personnel. The result of the exercise is a clear understanding about the strategic drivers and desired outcomes that are directly linked to the operating paradigm. Our goal is to make the health and recreation center the "third place" on campus.

CENTERS responsibilities are focused on:

- ◆ refining the building program to align with projected usage and advising on design solutions;
- ◆ developing a business plan built around achieving targeted

outcomes including a detailed operating pro forma; and,

- ◆ hiring staff and executing the business plan.

The Harper College Health and Recreation Center offers a unique fitness and recreational experience including:

- ◆ four court field house;
- ◆ suspended jogging track;
- ◆ aquatics center;
- ◆ four fitness; and,
- ◆ cardio and strength training area.

CENTERS' management responsibilities are not just limited to the operation of the building. We feel it is our responsibility to offer a unique fitness and recreational experience. We are committed to enriching the quality of life for students, faculty, staff and the community in a friendly and inclusive environment and as educators, CENTERS fosters student involvement through employment opportunities in coordination with a variety of academic departments with a clear career development focus.

## GROUNDBREAKING

Fall 2016

## OPENING

August 20, 2018