



**American Red Cross**  
Allegheny Highlands

113 Lakeview Drive  
Charleston, WV 25313  
[www.redcrosswv.org](http://www.redcrosswv.org)

*News Release*  
**NEWS RELEASE**

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## Red Cross Announces New Board Member

**IMMEDIATE RELEASE: Morgantown, WV, Friday, October 15, 2021** – Jason Keeling, Executive Director for the American Red Cross Allegheny Highlands Chapter is excited to announce that Heather Mills McIntyre has joined the Chapter Board of Directors. As a member of the Chapter Board of Directors, Mrs. McIntyre will help implement corporate strategies and operations to assist the Red Cross in the community with her leadership, advocacy, and support to help alleviate suffering for people facing emergencies, making an extraordinary impact for those the Red Cross serves.

Heather currently works as the Assistant Director of Marketing & Outreach at The Aquatic Center & Track Complex at Mylan Park, which is a licensed training provider for the American Red Cross.

“I am thrilled to have been recently voted onto the Board of Directors for our local chapter of the American Red Cross,” Heather remarks. “The Aquatic Center & Track Complex is home to many Red Cross training programs and is the only aquatic authorized provider in the region. This appointment will further align our organizations to best promote and support Red Cross’ ongoing lifesaving programs and impactful community services.”

Mrs. McIntyre grew up living on top of Snowshoe Mountain, WV where she developed a lifelong love of skiing and worked as a ski instructor all through high school and college. Graduating with a BA in Journalism/Advertising Heather has worked her entire career in marketing and advertising. She has made her home in WV, deliberately staying to play, work, and raise her family in the state she loves. Heather resides in Morgantown, WV with her family and continues to enjoy skiing, camping, festival-hopping, motorcycling, and travel.

American Red Cross of the Allegheny Highlands serves Allegany and Garrett Counties in Maryland and Barbour, Braxton, Grant, Harrison, Lewis, Marion, Mineral, Monongalia, Pendleton, Pocahontas, Preston, Randolph, Taylor, Tucker, Upshur, and Webster Counties in West Virginia. Over the last year, the Allegheny Highlands Chapter has assisted nearly 140 families impacted by disaster, collected over 10,000 units of lifesaving blood, trained more than 3,500 people in lifesaving skills such as CPR and first aid and assisted over 400 military members, veterans, and their families. To learn more, visit [www.redcrosswv.org](http://www.redcrosswv.org).

Visit <https://mylanpark.org/aquatic-programs/safety-training-courses/> to learn more about or to register for American Red Cross training programs at The Aquatic Center & Track Complex at Mylan Park.

### **About the American Red Cross:**

*The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission.*

For more information, please visit [redcross.org](http://redcross.org) or [cruzrojaamericana.org](http://cruzrojaamericana.org), or visit us on Twitter at [@RedCross](https://twitter.com/RedCross). In West Virginia, visit [redcrosswv.org](http://redcrosswv.org), call us at 1-844-216-8286, follow us on Twitter at [@ARCWV](https://twitter.com/ARCWV) or like us on Facebook at [@RedCrossWV](https://facebook.com/RedCrossWV).

**About Mylan Park:**

The Mylan Park Foundation was established to advance the educational, recreational, social, and economic benefits to North Central West Virginia citizens, with the purpose of improving the quality of life for residents of, and visitors to, the Greater Morgantown area. Over the past 20+ years, Mylan Park has grown from four baseball and softball fields into a full-service sports, recreation, wellness, and events complex spanning across 400 beautiful acres. Mylan Park is also proud to be home to a variety of social, training, and educational organizations operating within the park footprint and serving the greater Morgantown community daily through their non-profit and service-oriented missions.

Today Mylan Park is recognized as one of West Virginia's most dynamic venues for users and events of all walks. Owned and operated by the non-profit 501c3 Mylan Park Foundation, Mylan Park now offers 14 different indoor and outdoor facilities comprising of over 60 acres of athletic field space and more than 180,000 sq. ft. of indoor sport, recreation, health, wellness, and event venues. Each unique component of the park serves to ensure that there is something for everyone and that Mylan Park is truly a place the entire community can enjoy. Visit [mylanpark.org](http://mylanpark.org) for more details or follow us on Twitter, Facebook, or Instagram [@MylanPark](https://twitter.com/MylanPark).

For interviews or questions specific to Heather Mills McIntyre, Asst Director of Marketing & Outreach, email her at [hmcintyre@mylanpark.org](mailto:hmcintyre@mylanpark.org) or call 304.933.2785.



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